

Spring Lake businessman gets shot at making an impact

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(Photo: Tanya Breen)



Beau Bush owns [Ozmosi](#), Spring Lake.

Why did you start this business?

I saw an opportunity to make a bigger impact than I was making in my “safe” job working for a large pharmaceutical company.

Were there any challenges that made you think twice about striking out on your own?

Only the traditional mindset that it is safer to stay in a larger company.

If you could do it again, what would you do differently?

No, it feels like it happened exactly the way it should have.

What’s the best business advice you have ever received?

Enroll your team on the vision and let them own it as much as you. Always put the customer first.

What personality trait helps you the most?

Stubbornness? That is it mostly, but I believe in what we are doing.

What’s the hardest part of the job?

All the administrative work just to keep things going.

The easiest?

The people, the clients, the work itself.

What surprised you the most about running the business?

How many other entrepreneurs showed up to lend a hand or advice when they heard I was just starting out.

Describe your most unusual customer, job or work experience.

At Ozmosi it would be the recent work in building a large database of clinical trials from around the world. There are so many new items to learn. Prior to that it was running a small field crew in the Delaware Bay working for Rutgers Marine field station.

How would you like the business to grow and change?

We would like to move into data services and provide more services and predictive analytics for an expanded group of customers.

Why should customers go there?

We do what is best for our customers and we always deliver for them. We have some great quotes from our customers but the best measure is that every customer has come back to us for other projects.

What do you love about the community where your business is located?

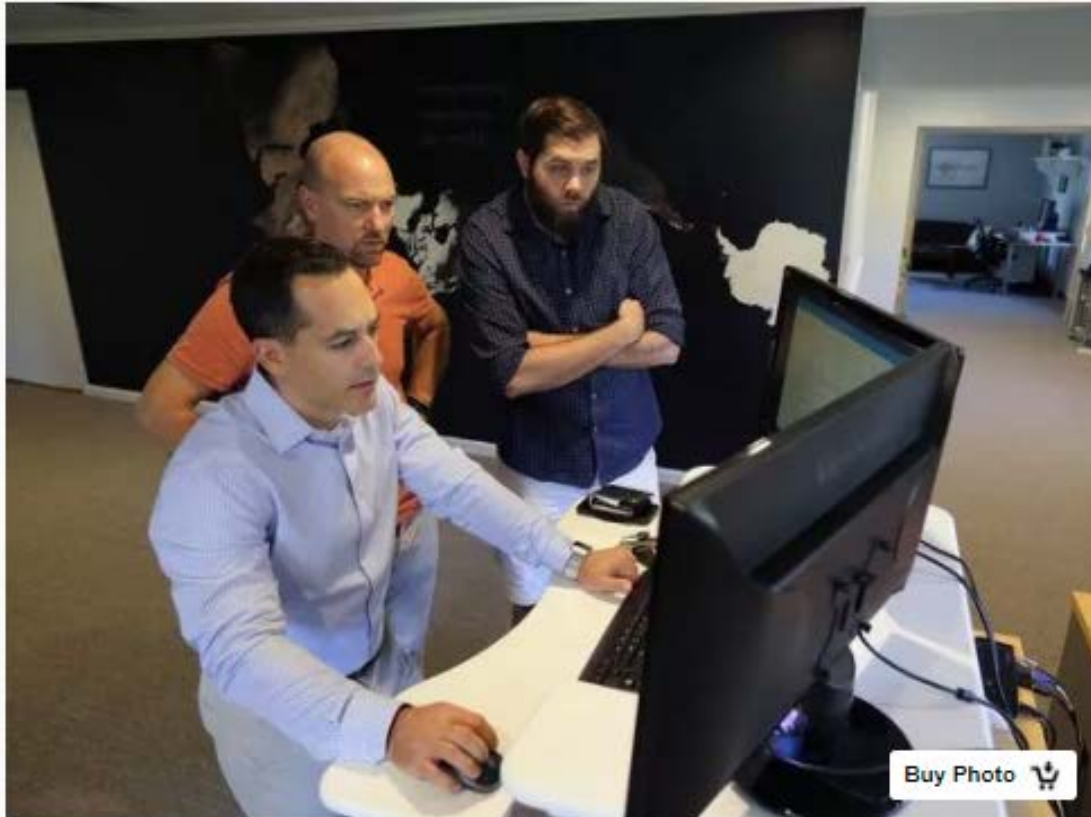
We work in a beach community that has a slightly more relaxed vibe than your typical industrial complex.

When you leave work, do you leave the office behind, or are you always in contact?

I do both. It varies on where we are on big projects. I like to completely unplug every once in a while though. It is good for me, my family and for the people that work with me. I need them to know I trust them with that responsibility.

What do you do in your off time?

I spend time with family and friends and enjoy the benefits of living by the ocean. We hit the beach, go sailing, surfing, fishing and scuba diving.



(center) Beau Bush, president and founder of Ozmosi, a consulting practice for pharmaceutical research and development, works with (left) Ray Dara, client services, and (right) Michael Hudak, data services, in their office space in Spring Lake, NJ Thursday, October 5, 2017. (Photo: Tanya Breen)

When you leave the business behind someday, what will you do?

Hopefully something part time that also helps the community, I like to stay busy and help people.

Small Business Spotlight runs Mondays. If you're a small-business owner in Monmouth and Ocean counties interested in taking part in this Q&A, contact business producer Dennis P. Carmody at dcarmody@gannettnj.com.

OZMOSI

Describe your business: We are a consulting practice for pharmaceutical research and development.

Owner: Beau Bush

Location: Spring Lake

Phone: 732-539-8223

Websites: Ozmosi.com and globalclinicaltrialdata.com

Hours: 9 a.m. to 5 p.m.

Founded: 2013